



Personalised content reccommendation for social media platform

Ms. Shobha Rai
Assistant Professor in IT

Sachin (152239)
Sahil Yadav (152240)

Cluster Innovation Centre
University of Delhi

Abstract

This project develops a bespoke social media app for Delhi University, fostering connections among students, alumni, and faculty. It serves as a hub for sharing campus activities. Leveraging Java, Android Studio, Firebase, Canva, Flaticon, the app offers seamless functionality and a user-friendly experience.

Introduction

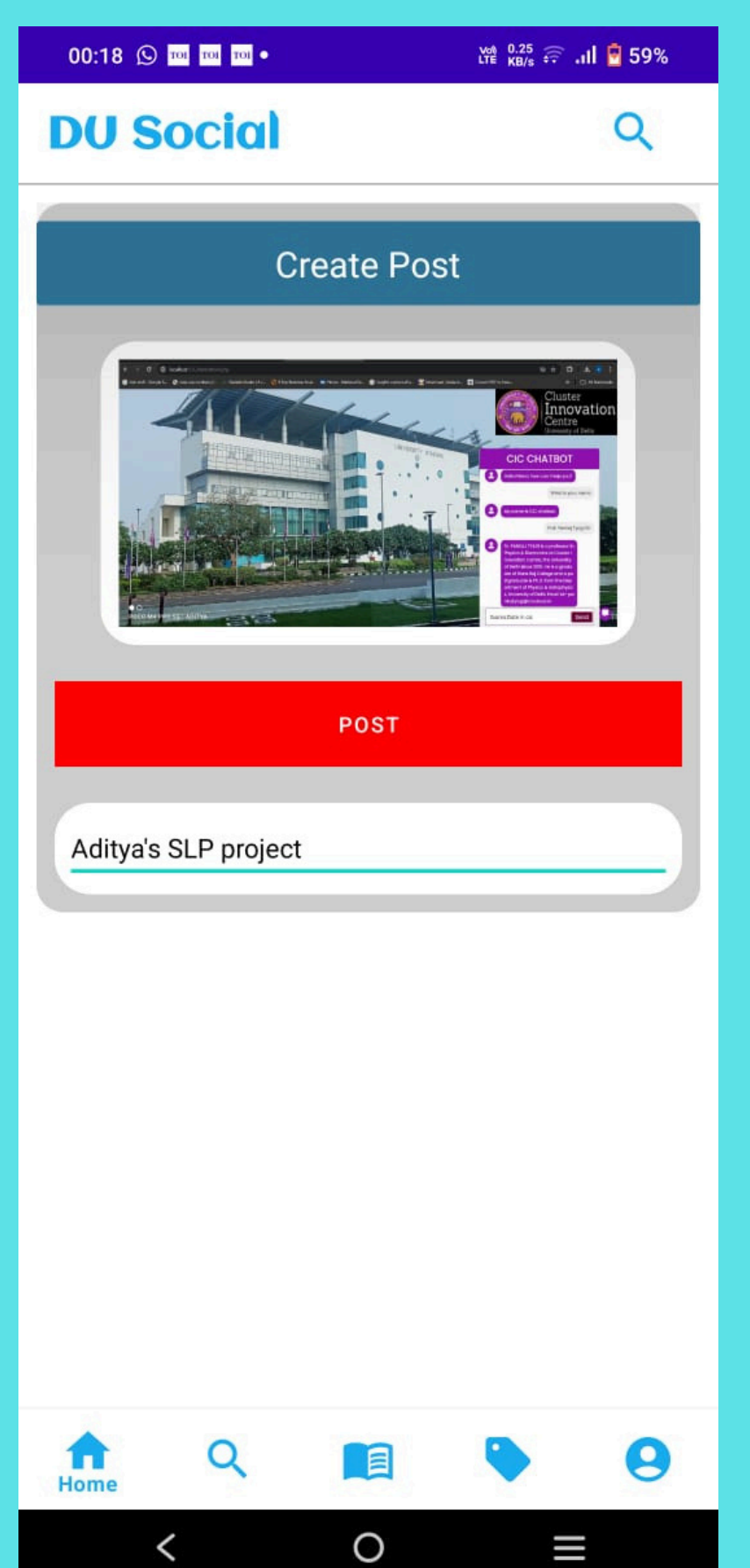
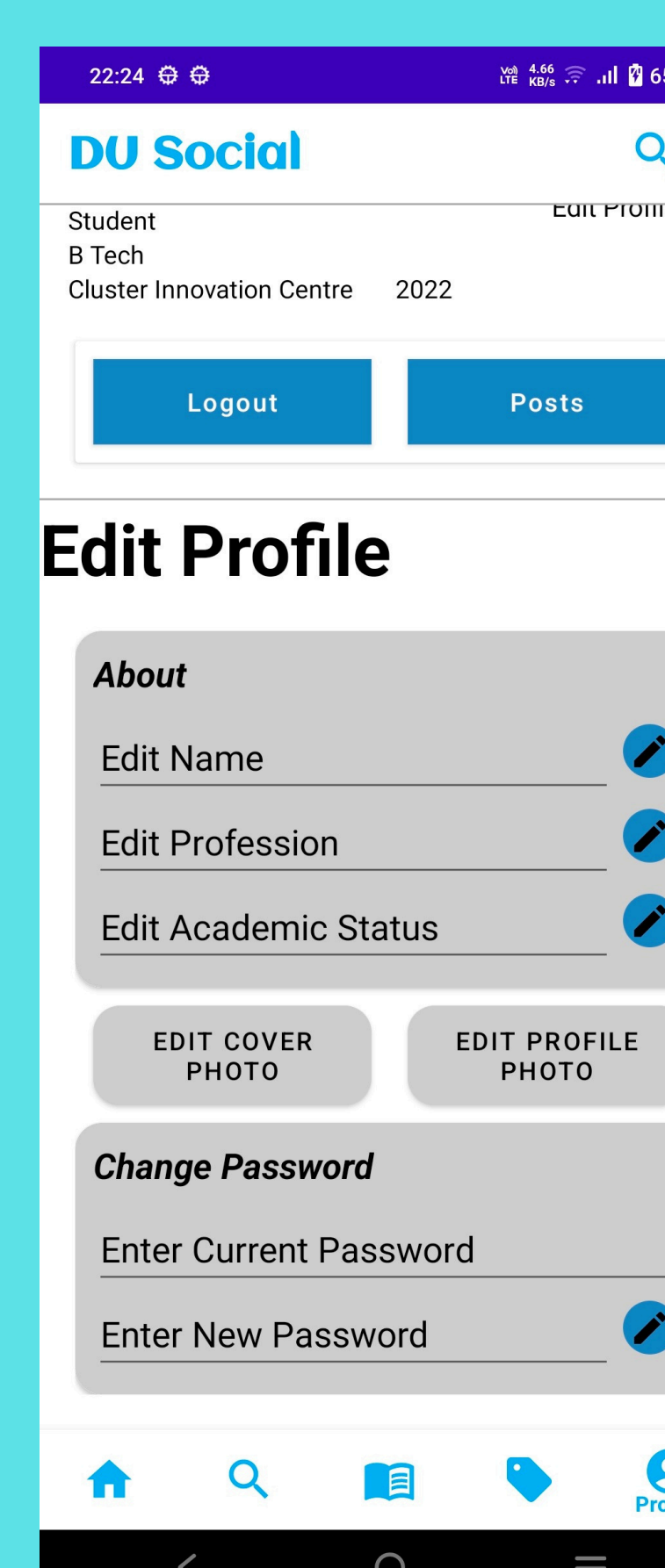
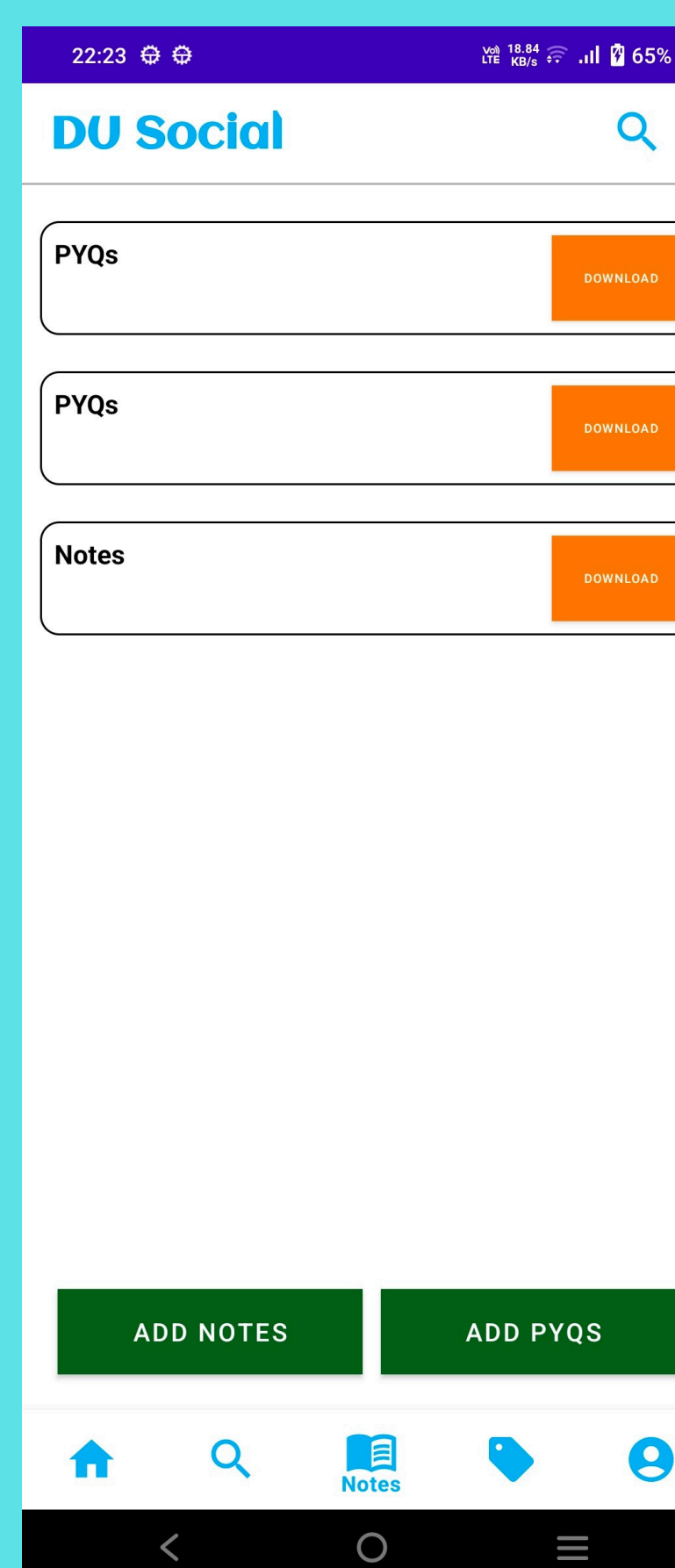
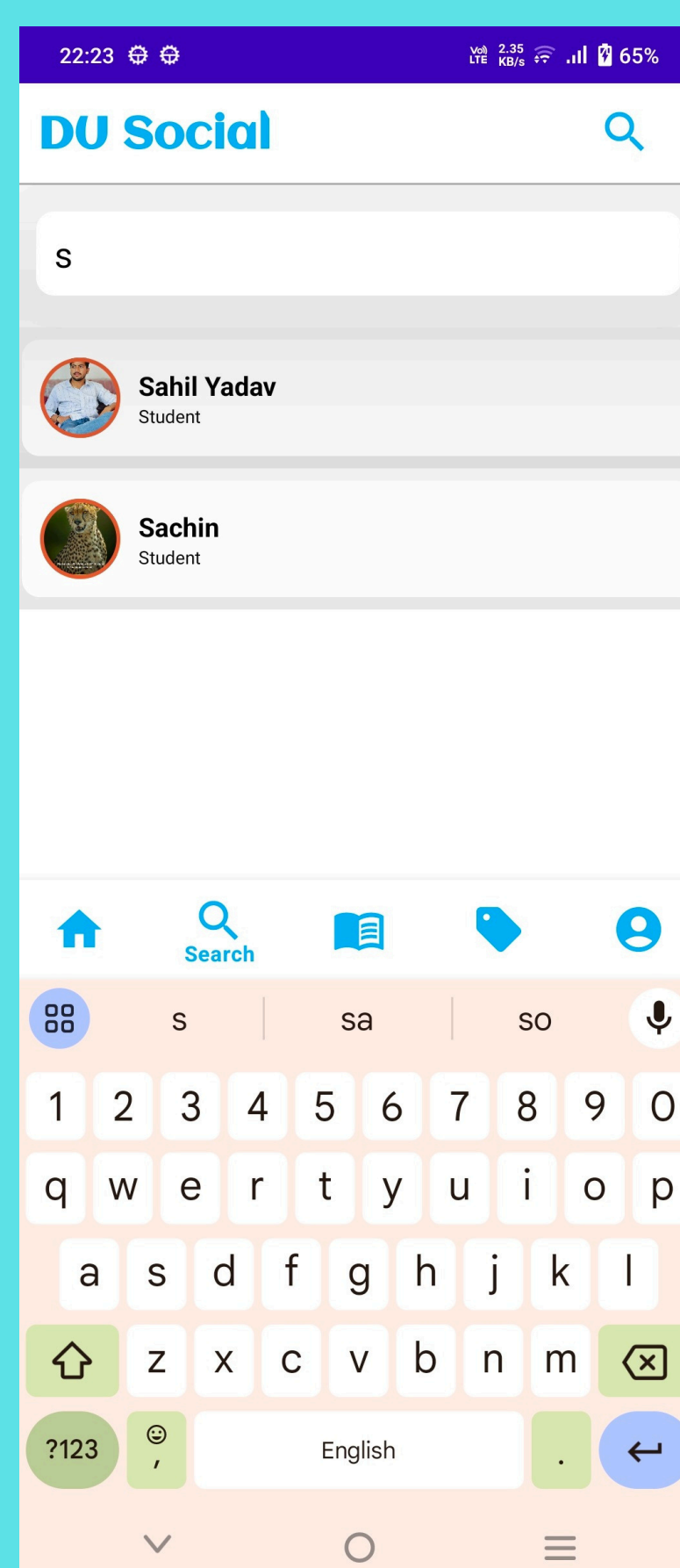
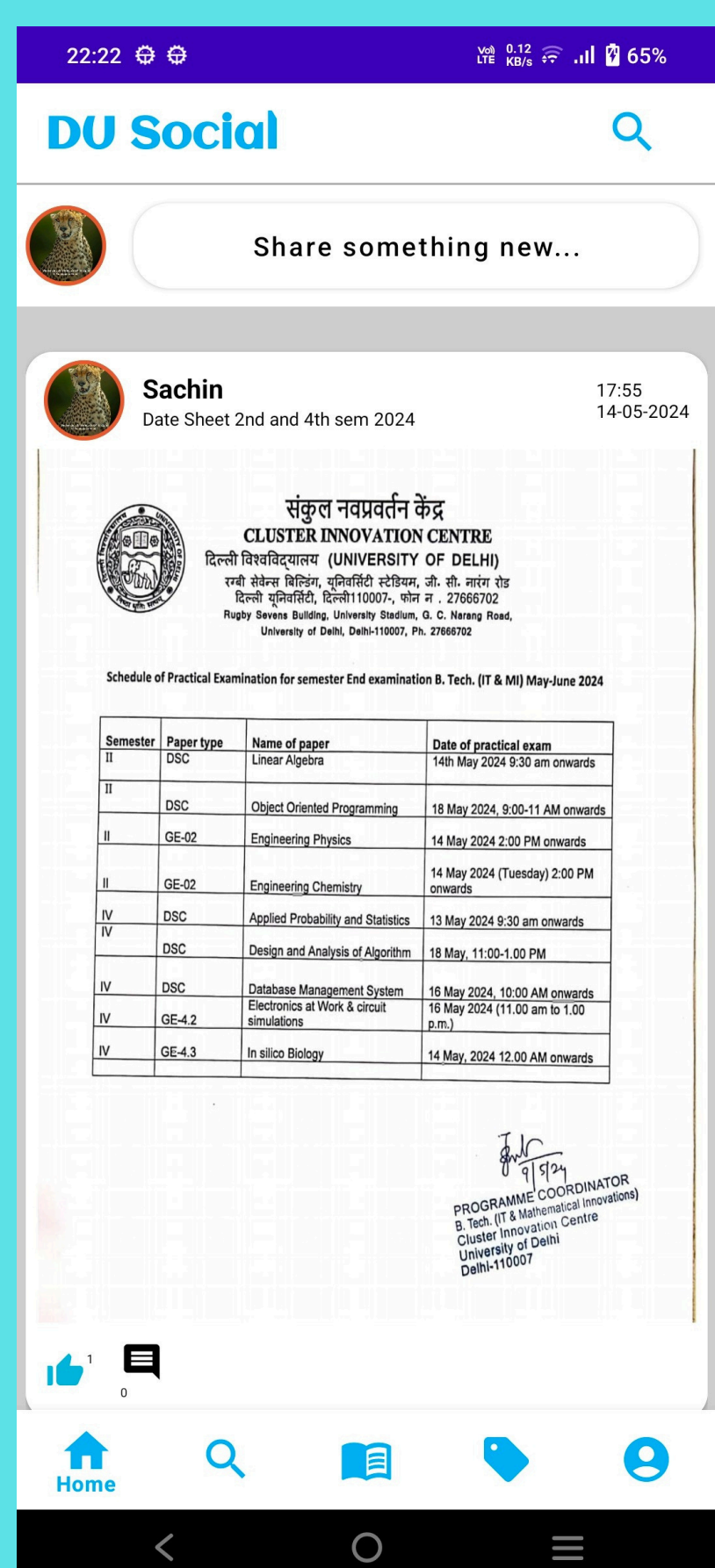
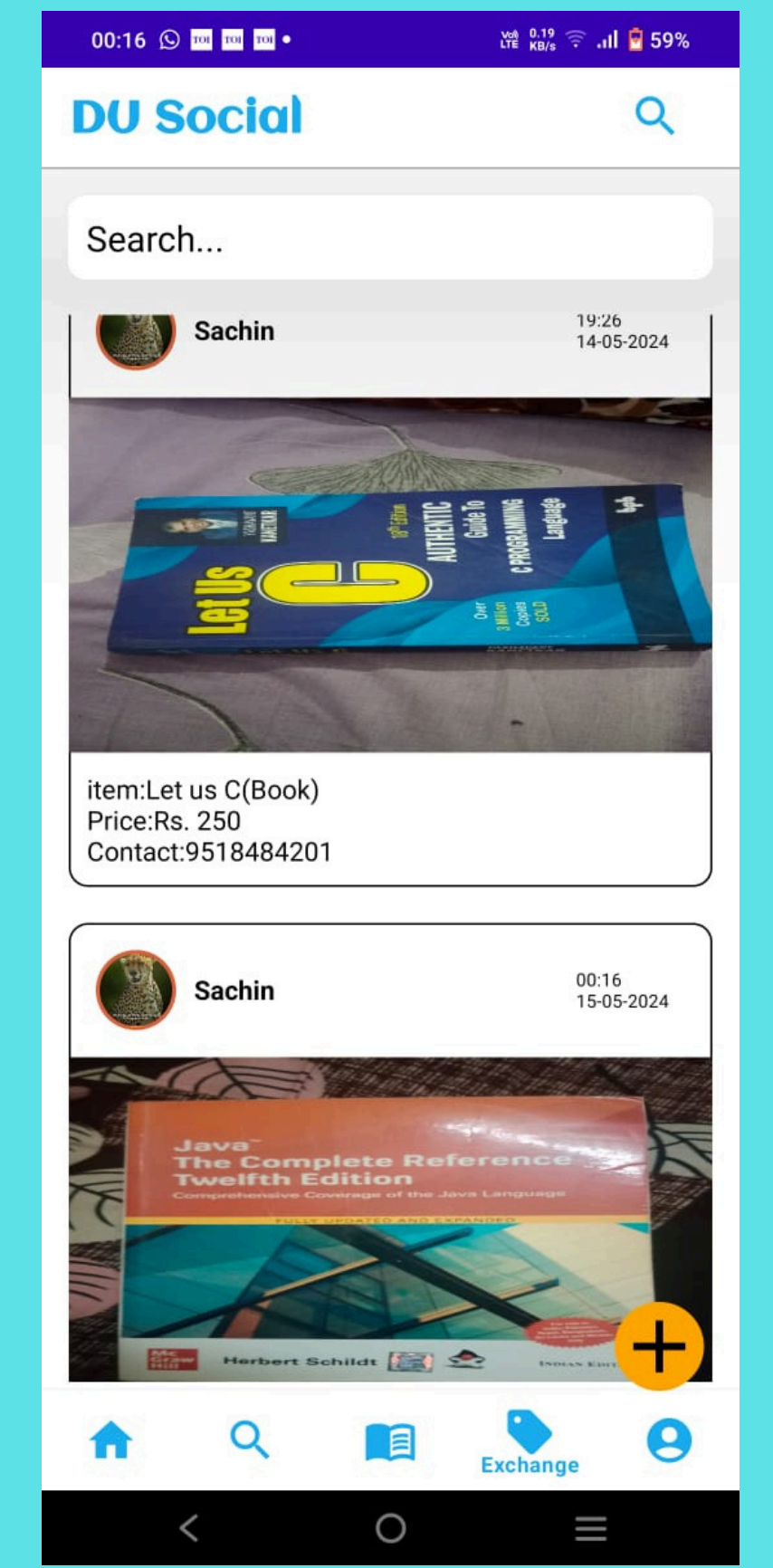
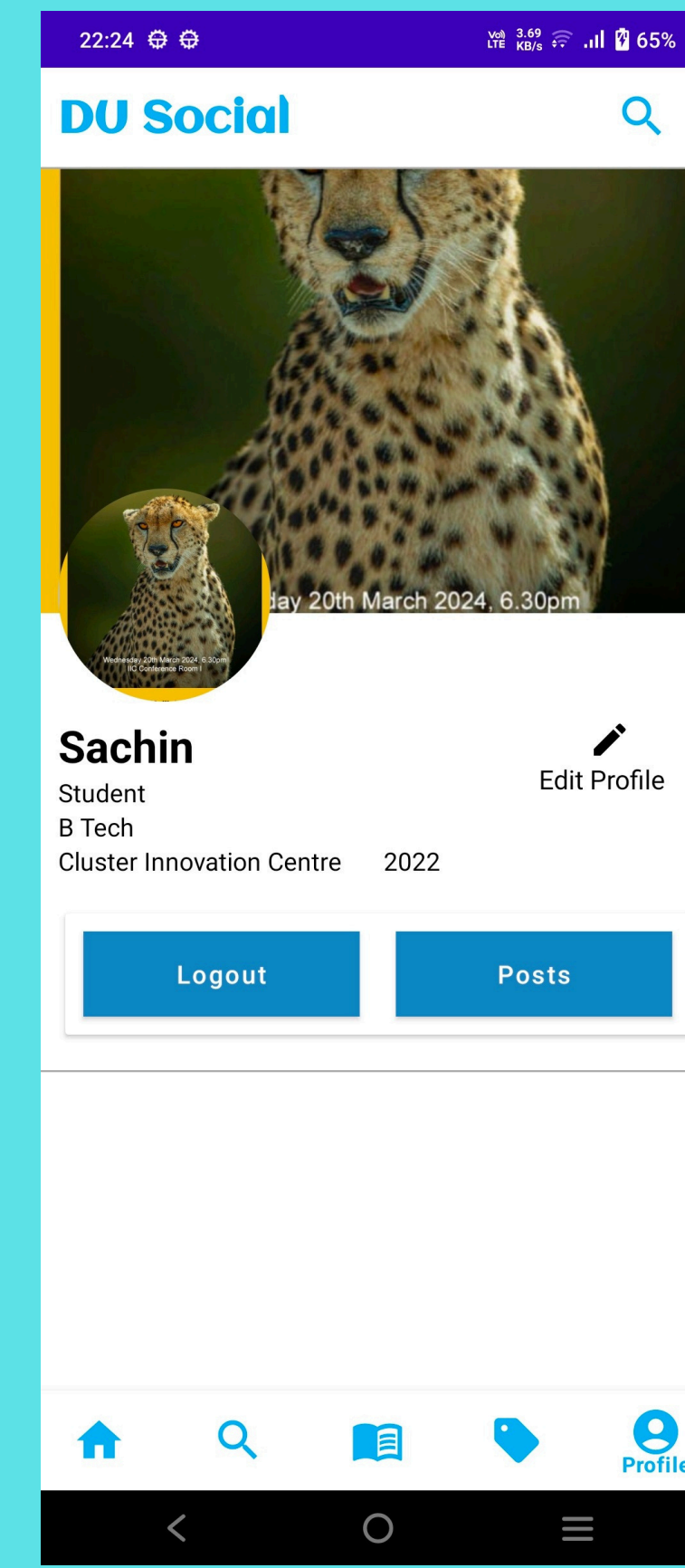
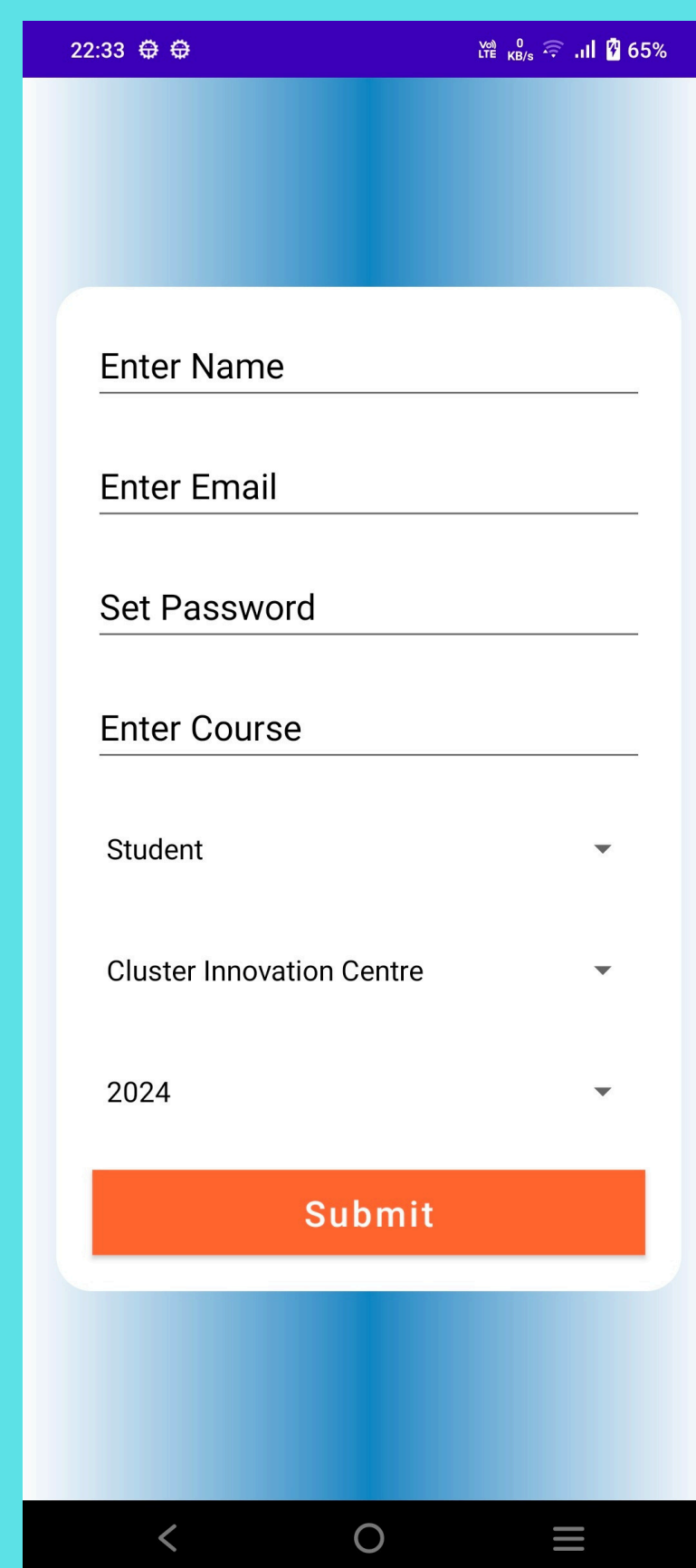
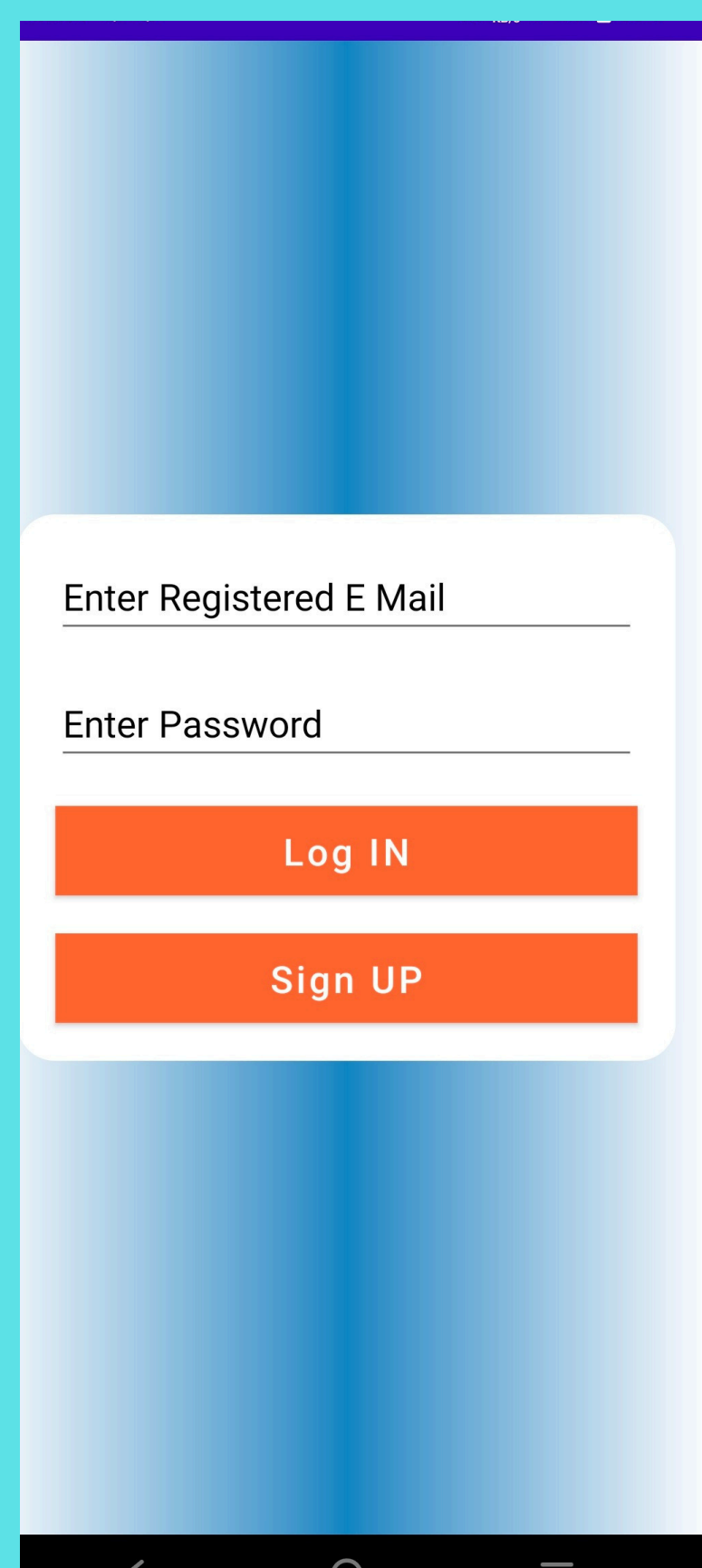
In the bustling Delhi University landscape, our project introduces a bespoke social media app tailored for DU's needs. It fosters connections among students, alumni, and faculty, providing updates on campus activities. Leveraging Java, Android Studio, Firebase, Canva, and Flaticon, we aim to enhance the collegiate experience for all stakeholders.



Technology Used



Results



Future Work

In future iterations, the app will facilitate ticket reservations and issuance of various types of passes within the university. Users will access a streamlined process through the app, enhancing convenience and efficiency in managing campus events and access permissions.

Conclusion

The bespoke social media app for Delhi University has significantly benefited the university community by serving as a central hub for connectivity and engagement. Leveraging Java, Android Studio, Firebase, Canva, and Flaticon, the app successfully fosters connections and enhances user experience. Moving forward, continuous iteration and feedback collection will ensure the app remains relevant and valuable for users, enriching the collegiate experience at Delhi University.